



Faridat Ilupeju

/Fa-ree-dah/ /Ee-lou-pay-ju/

Designer • Creative Changemaker

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📅 faridat.design

PROFILE

I am driven to create positive change with innovative Human-Centered designs, using my background in Public Health and African Affairs.

EXPERIENCE

Interapt

Jr. Product Manager

01/2023 - Present

09/2022 - 12/2022

UX/ UI Design & Product Management Fellow

- Worked as an apprentice in a 12 week UX / UI Immersive program and collaborated with a team of fellow designers to create and prototype an original brand.
- Created 15+ low to high fidelity design solutions using the Design Thinking process.
- Designed responsive interfaces for desktop and mobile devices.

KOL '23 Nigeria

Presidential Campaign

01/2022 - 07/2022

Strategic Advising and Policy Planner & Diaspora Affairs

- Spearheaded the campaign's Diaspora meeting which was an ongoing event with over 500 attendees over the course of 12 weeks.
- Critically analyze various healthcare related issues that affect Nigeria to offer solutions for policy change.

Ayaba LLC

01/2020 - 12/2022

Founder and CEO

- Designed and sourced fashion styling for artists' wardrobe, music video and photo shoot looks with Warner Music Group and Universal Music as a contractor.

EDUCATION

2022 Interapt

UX / UI Design Immersive Bootcamp

2018 Boston University

Bachelors of Science in Health Science & African Studies

2015 Imperial College London

Summer semester abroad through BU

AWARDS

Fulbright-Hays Yoruba Group Project Abroad June 2022

Flourish Africa Business and Life Skills Fellow March 2022

Gamma Beta Phi Service in Excellence Award May 2019

Boston University Dean's List (2017, 2018) May 2018

Foreign Language and Area Studies Fellow June 2017

SKILLS

Design

A/B Testing
Accessibility Guidelines
Design Patterns
Design Thinking
Human Centered Design
Ideation
Inclusive Design
Information Architecture
Interactive Design
Journey Map
Prototyping
Sketching
Storyboards
Thematic Analysis
UI Design
Usability Testing
User Experience Design
User Flow
User Persona
User Research
UX Writing
Web Design
Wireframing

Technical

Agile
Adobe Illustrator
Canva
Figma / Figjam
HTML5 and CSS
Microsoft Office Suite

Languages

English - Native
Hausa - Intermediate
Yoruba - Intermediate
Arabic - Beginner

AFFILIATIONS

Babson College Center for Women's Entrepreneurial Leadership
Cardiovascular Health Initiative
Delta Sigma Theta Sorority Inc.
Gamma Beta Phi Honors Society